



**Hi, I'm Meike a creative fashion, print designer and maker**

## CONTACT

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## COMPETENCIES

Eager to learn, solution-oriented, proactive, flexible, creative, disciplined & team player.

## SKILLS

Digital: Illustrator, InDesign, Photoshop,  
Analog: Pattern drafting, artwork & screen printing.

## EDUCATION

2013 – 2017 Bachelor of Science  
Specialization: Fashion & Design Technical Commercial Clothing Technology, Amsterdam Fashion Institute.

2012 – 2013 Preparatory course at Willem de Kooning Academy, Rotterdam.

2007 – 2012 Graphic Design, Graphic Lyceum Utrecht.

## LANGUAGES

Dutch & English

## WORK EXPERIENCE

2023 – Zeeman, Alphen aan den Rijn  
Position: Freelance Designer  
Responsibilities: Designing the kids, teens, ladies, and funsocks collection SS24 for the sock groups. Developing color cards and prints.

2022 – Zeeman, Alphen aan den Rijn  
Position: Freelance Designer  
Responsibilities: Designing the kids and teens boys collection AW23/24 for the nightwear and underwear groups. Developing color cards and prints.

2018 – 2022 Zeeman, Alphen aan den Rijn  
Position: Designer / Stylist  
Responsibilities: My design work encompasses various aspects, from creating the concept and color cards to designing the items and creating all-over and placed prints. Worked on different groups. Specialization: kids prints.

2021–2022 Kepewear, The Hague  
Position: Freelance Designer  
Responsibilities: Collaborating with designer and owner Sara Alblas in designing raincoats. Supporting her in color and material choices and translating all ideas into technical drawings and specifications for the manufacturer.

2018 – 2018 Conceptstore Yellow Birds, Bussum  
Position: Part-time Assistant Designer  
Responsibilities: Visual merchandising, providing customer advice, and designing various items for the private label of the Yellow Birds Fashion & Lifestyle concept store.

2017 – 2018 Serflex SAC, Lima, Peru  
Position: Artwork Developer & Designer  
Responsibilities: Setting up a mini-collection for the baby brand Quintie, including conceptualization, color cards, design, and all-over prints. Additionally, responsible for graphic design of the line sheet and lookbook, technical drawings, styling the photoshoot, and photography for the lookbook.